

**Aims:**

Help spread the word about import Biosecurity is by designing your own poster.

You will need:

- Paper
- Pencils / colouring pens etc.

Instructions:

1. Ask each person to pick an outdoor activity that could result in the spread of invasive species.

Some examples are -

- | | |
|----------------|--------------------|
| • Walking | • Outdoor swimming |
| • Cycling | • Mountaineering |
| • Birdwatching | • Horse riding |
| • Angling | • Sailing |
| • Kayaking | • Orienteering |

2. Design a biosecurity poster aimed at that audience - highlight the problem and what actions people participating in that activity should do.

It should be colourful and eye-catching and have a clear message.

3. Think about where you could display your poster so it would be seen by the people you are trying to get the biosecurity message to.

e.g. woodland car park, bird hide, fishing hut, mountain bike trail centre

4. Display your posters in the class or school or, if possible, laminate your posters and put them out in good locations.

Handy notes:

For ideas –

If you think you or the group need some ideas, then for some example posters go to the link below -

[Check Clean Dry campaign posters](#)

Or google “biosecurity posters”

Publicity –

Some groups have worked and talked with fishing clubs to get them to understand biosecurity messages and accept biosecurity posters. Perhaps your group could too?

Do more:

Biosecurity is important. Why don't you get in touch with a local fishing club, canoe club, mountain bike trail, birdwatching reserve or marina to see if you could put some of your posters out there? You could even invite the local newspaper to see you launch the posters!